

# 2019-2020 District Goals



**District:** District 27 E1  
**Constitutional Area:** U.S. and Affiliates, Bermuda and Bahamas

## LEADERSHIP: CLUB OFFICER TRAINING

**In the 2019-2020 fiscal year, 90% of incoming Club Officers will complete Club Officer training.**

### Action Items:

I will ensure that my district team understands their roles in the Club Officer training process .  
I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.  
I will support and promote Club Officer learning events .

Additional action items to achieve this goal:

The officers that do not come to training will be given info on the positions . I will try to get all officers to training but realize there will a few challenges.

## REGION AND ZONE CHAIRPERSON TRAINING

**In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.**

### Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.  
I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.  
I will support and promote Region/Zone Chairperson training events.  
I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

Additional action items to achieve this goal:

The zone chairs need to be aware of any problems with their clubs. They also need to give me a report and encourage the clubs to invite speakers to meetings.

## LEARNING FOR EVERY LION

### Lions Leadership institutes

**During the 2019-2020 fiscal year, the district will identify 2 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.**

### Action Items:

I will ensure my district team understands their role in identifying qualified candidates for institutes.

### Custom goal and action items

Membership: Increase number of lions and retain current members by keeping them informed and active. Encourage speakers at meeting informing members on what is happening in Lions worldwide.

Leadership: Have training available for incoming all officers including zone and region . Encourage Lios to step up and be counted. Make sure Lions don't stay in Zone chair to long get more interested.

Lions Projects Community and Worldwide: Get the clubs more informed in projects. Encouarge them to go on Websites or newsletters to see what other clubs do. There may be a new project for them to start doing.

## MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	4
2nd Quarter	5
3rd Quarter	5
4th Quarter	18

**By the end of the 4th quarter, the district will add a total of 32 new members.**

### Action Items:

My district will establish 0 club branch(es).

My district will induct 1 new Lions under 40 years old.

My district will convert 0 Leos to Lions.

My district will organize at least 25 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

## NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

**By the end of the 4th quarter, the district will start 1 new clubs.**

**With a minimum of 20 charter members.**

### Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

There is a fairly good number of Somalians in Barron Wis. So I hope they may want to start a club within the community.

My district will start 0 Campus Club(s) at Rice Lake Tech

Superior College school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

## MEMBER RETENTION

	Drops
1st Quarter	4
2nd Quarter	4
3rd Quarter	3
4th Quarter	5

**By the end of the 4th quarter, the district's membership drops will not exceed 16 members.**

### Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.  
 My district will use the Club Quality Initiative to support member retention  
 My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .  
 My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Most of the drops will be because of deaths as we have a higher age number of Lions. Our District has been working on getting younger Lions. I will continue with this effort.

## NET GROWTH GOAL

32	+	20	-	16	=	36
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

## SERVICE: PEOPLE SERVED

**In the 2019-2020 fiscal year, my district will serve 145000 people.**

### Action Items:

Of the total number of people served in my district, 55000 people will be youth (under 18 years old).  
 My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).  
 I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

Encourage Lions clubs to rethink on projects. Can they increase the number of people they serve by doing something different. Also can a Lions club add a new service. Websites should help and listening to other club members.

## SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 500 service activities.

### Action Items:

I will educate clubs in my district about our global causes.

## SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 97 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting.

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

My goal is to have each club do at least one service project in each of our LIONS SERVICE PROJECTS.

## LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

### Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

My district will promote members giving \$2 each week to Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 100.00

## FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

### Action Items:

My district will raise US\$ 5000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 2 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 4 100/100 Clubs this year

Additional action items to achieve this goal:

I would like to say more but I try to stay realistic. I believe in this campaign so I will definitely encourage giving.

## ADVOCATE

In the 2019-2020 fiscal year, 97% of clubs in my district will report their service projects via MyLion Web or MyLCI.

### Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

I will definitely try for 100% but we have a few old fashion clubs and members. The few clubs that can't report online I will try to help them with my team.